



S • T • A • G • E

The Stage Technicians & Artists Guild for Education



Be recognized as a brand that supports Technical Theatre Education as a pathway to Tomorrow's Workforce!

We know you value giving to the community and being known as a good corporate citizen. We also know you want to show your clients and customers you support educational Performing Arts.

Education funding is at an all time low.

Theatre Arts is particularly underfunded because it is viewed as trivial or at best a 'soft skill'.

Technical Theatre is too often overlooked by school administration as a pathway to a career.

Today's Tech Theatre students with valuable transferable skills are your workforce tomorrow.

When you join **S.T.A.G.E.** as a team member you are supporting today's high school technical theatre students who are your next generation of **Employees, Users, Purchasers** and **Advocates**.

Being a **S.T.A.G.E.** team member will increase your customer base, company exposure and good will in the community. It will reinforce your brand image, and is an opportunity to promote your products and services to a new audience. Your opportunities include:

Company identification in play programs

Logo exposure on play posters

Logo visibility on cast & crew T-shirts

Recognition on social media platforms

Meet & Greets with students, product demos

Merchandising opportunities

School theatres will be as innovative and generous to their sponsors as they can.
Let us know how benefitting them can benefit you!

*"...expose kids to the idea of careers that use STEM education...
Using theatrical tech as a way of teaching science and engineering is a good way for us to get to the kids"
- Science Center CEO*

You Can Make an Impact!

Drama teachers want to hire professional technicians and artists to work with their students, but few schools will fund this vocational education. Technicians and artists want to work with and mentor tech theatre students, but they can't make a living wage working in education.

Join **S.T.A.G.E.** today and be a member of the team activating change.

To receive your **Prospectus** please contact us at info@theSTAGETEAM.org

For more information go to: www.theSTAGETEAM.org